



Twitter 101—Key Terms

- **Twitter**—an online social networking platform that allows users to send and receive text-based message, or “tweets.”
- **Tweets**—text-based messages of up to 140 characters (letters, symbols, words, spaces, & punctuation.)
- **@**—a way of referring to another user, for example, my username is @tysonkimberly
- **Twitter Feed**—the running list of tweets
- **RT**—A retweet— or RT—when you share the tweet of one user with all of your Twitter followers.
- **MT**—a modified retweet—or MT—that’s been modified or edited in some way
- **Reply**—when you directly respond to a specific user beginning with their username
- **DM**—direct message—You can only direct message to someone you follow. You can preface your tweet with DM @tysonkimberly, for example.
- **Follower**—Users that you follow on Twitter. On Twitter, following is not necessarily a two-way street. You can follow users and they may or may not choose to follow you.
- **Hashtags**—A hashtag (#) is a word or phrase preceded by a “#.” By using hashtags, you can aggregate tweets around that topic. Hashtags (#) help you focus on tweets around a specific topic. You can also add a hashtag to any tweet. Just follow the tweet with an appropriate hashtag and it will appear in the group. For example, here’s a recent conversational tweet with hashtags—*It’s Terrific Tuesday! What are you reading today? #elemteachers #literacy #reading*
- Sometimes groups meet at a specific time around a hashtag. For example, folks meet around the hashtag #titletalk once a month on Sunday nights at 8 pm EST. Colby Sharp and Donalyn Miller moderate the online meetings around a topic such as favorite read alouds, graphic novels, teaching with short texts, or book lists, to name just a few. So when you log in at that time and type in the hashtag, you’ll experience a real-time, online conversation around the topic.

Hashtags for Education

If you’re new to Twitter or you haven’t bothered with hashtags, this list should be a handy reference tool. It is by no means comprehensive; however, it will give you a running start for where to join in on conversations and information about education. Many of the chat groups have a moderator/s and meet at specific times each week or month and focus conversations around a specific topic.

Education

- #K12
- #education
- #highered
- #educators
- #administrators
- #edadmin
- #edlead
- #principals
- #cpchat
- #teachers
- #elemteachers
- #ntchat
- #STEM
- #highschool
- #ELL

Education...

- #ece
- #bullying
- #schooldistricts
- #school
- #schoolreform
- #edreform
- #atplc
- #gifted
- #librarians
- #lessonplans

CommonCore

- #commoncore
- #ccchat

Project-Based

- #pbl
- #pblchat

Curriculum

- #books
- #literature
- #math
- #science
- #ArtsEd

College

- #collegebound
- #collegechat
- #ACT/#SAT
- scholarship

Top 5 Most Tweeted

- #education
- #edchat
- #edtech
- #college
- #highered

Homeschool

- #homeschool
- #unschool
- #hw
- #homeschoolers

Reading/Literacy

- #literacy
- #reading
- #ncte
- #titletalk
- #nerdybookclub

Technology

- #mlearning
- #flipclass
- #iPaded
- #EdApps
- #edtech
- #elearning

Chat Groups

- #blendchat
- #satchat (admin)
- #edchat
- #titletalk
- #21stedchat
- #engchat
- #ntchat
- #cpchat
- #tlcchat
- #mathchat
- #spedchat
- #gtchat
- #ptchat
- #cpchat

Twitter 102: Tools for Advanced Users

You may quickly find that you enjoy twitter and benefit professionally from the interaction, pd opportunities, connections, and more. You may want a management system that helps you organize tweets, have several streams open at a time, and more. Here’s a few to check out.

HootSuite: Twitter manager. Easy-to-use interface on desktop & mobile. Up to 10 streams open at a time. Can add other social media platforms. Schedule tweets. *My personal choice.*

TweetDeck: Similar to HootSuite, TweetDeck is Twitter manager. Desktop. Mobile App. Easy to use. Schedule tweets. Have numerous streams open at one time.

SproutSocial
RavenTools
Pluggio
MarketMeSuite